



HUMAN CAPITAL ADVISOR



Myers-Briggs Type Indicator (MBTI) Bridging the gap between individuals

OVERVIEW

- The Myers-Briggs Type Indicator (MBTI) preference assessment has helped millions of people worldwide gain insights about themselves and how they interact with others—and improve how they communicate, learn, and work. It provides a powerful framework for building better relationships, driving positive change, harnessing innovation, and achieving excellence. The MBTI assessment makes Carl Jung's theory of psychological type both understandable and highly practical by helping individuals identify their preferences in four areas:
 - Where you focus your attention
 - How you take in information
 - The way you make decisions based on that information
 - How you deal with the world

Do you know what I mean?...

MBTI Identifies an individual's 4-letter personality type (made up of four basic preferences) and provides a common language for how we interact with the world and each other. The insights gained provide a framework for tackling a broad range of issues that can be applied in both professional and personal situations.

POPULARITY

- Easy to grasp, insightful, and thought provoking
- Reliable and valid, backed by ongoing global research and development investment
- Highly flexible administration options and applications
- Available in 20+ languages, including Indonesian

USERS

- Used by 89 of Fortune 100 companies to maximize individual and team effectiveness from entry to executive levels.

HOW IT HELPS

- Team Development
- Leadership Development
- Conflict Management
- Stress Management
- Career Transition and Planning

